

Selamat Datang
Ke Bandaraya Miri

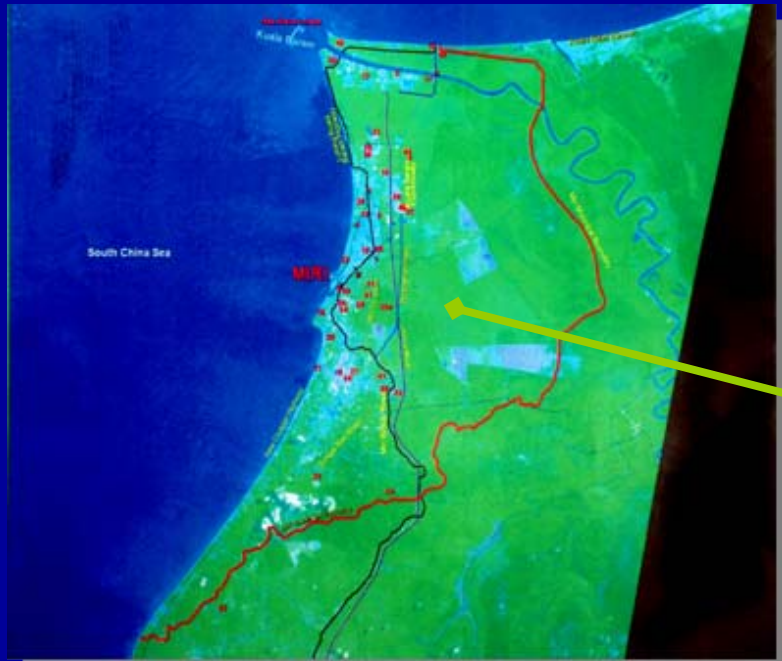
EAROPH World Planning & Housing Congress

Transformation of Miri from an Oil Town to a Premier City

Presentation by
Hj Radzali b Hj Alision
Deputy Mayor Miri City Council
15 August 2006

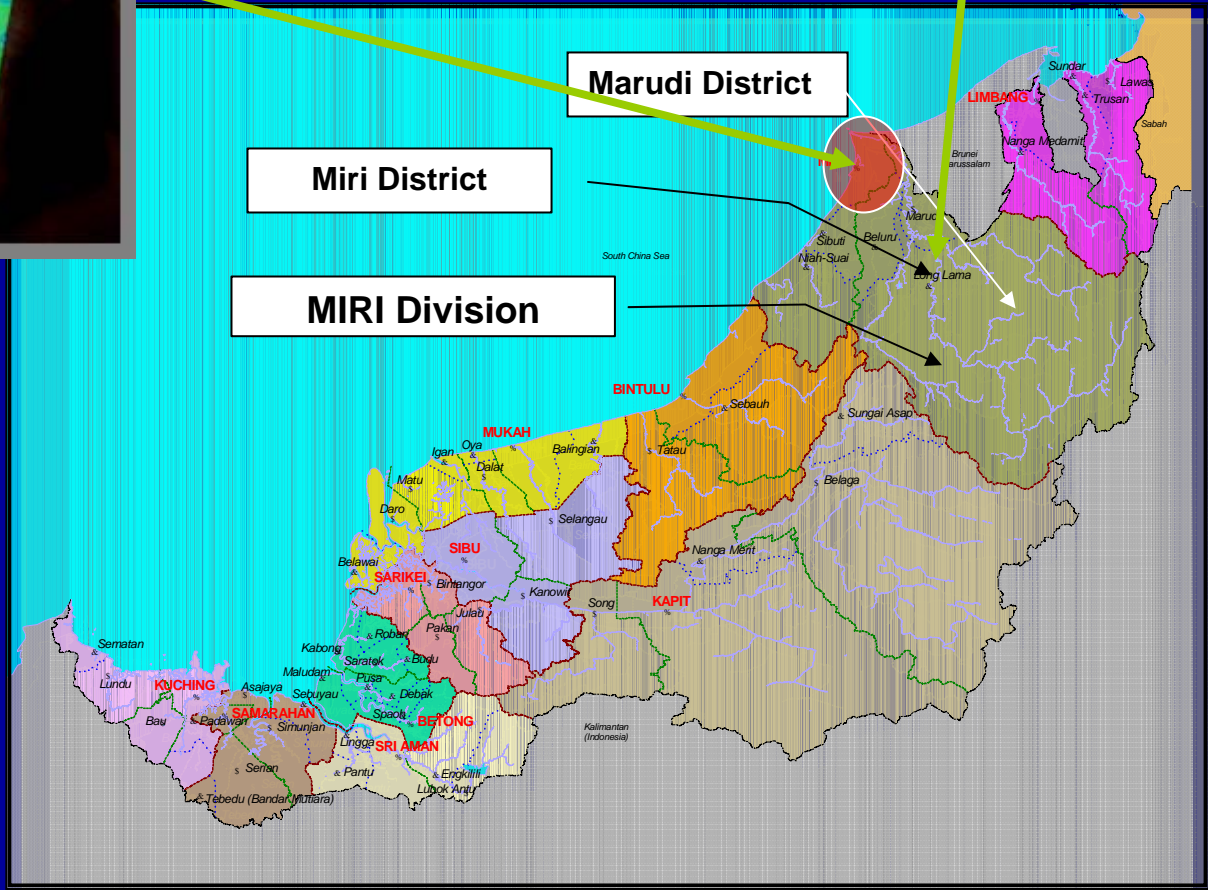
Contents

- Brief History
- The Making of a City
- 2005 and Beyond
- Challenges
- Conclusion

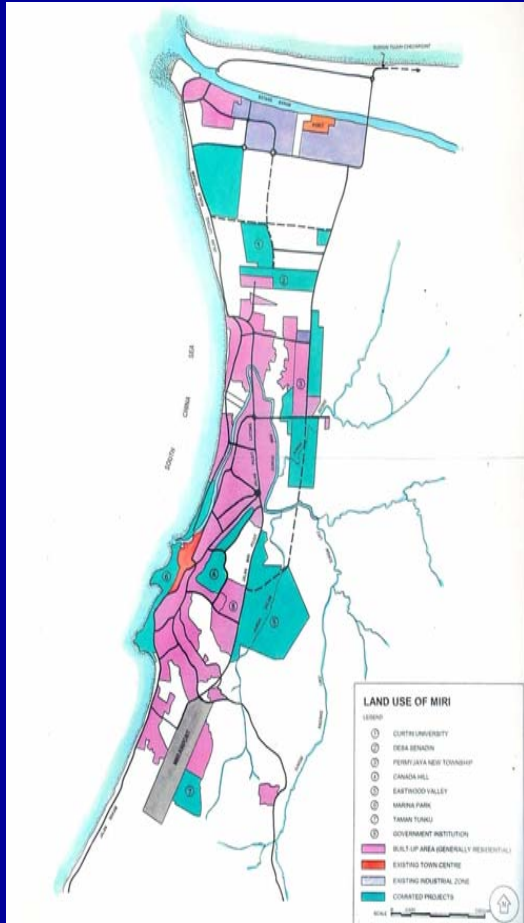


Miri Division – important administrative centre in Northern Sarawak with a size of **26,777.1 km²**

Miri City Administrative Area size **977.43 km²**



Landuse map & Aerial Photo of Miri



Brief History of Miri City

- 1882 - Discovery of Oil
- 1910 - First commercial oil well
- 1912 - Miri became the 4th Division Administrative Centre
- Centre of petroleum industry of Malaysia
- Business Hub in Northern Sarawak
- 2005 - 1st Non-Capital City of Malaysia

Miri Town – The Oil Town



"Grand Old Lady"

Miri Town – The Oil Town



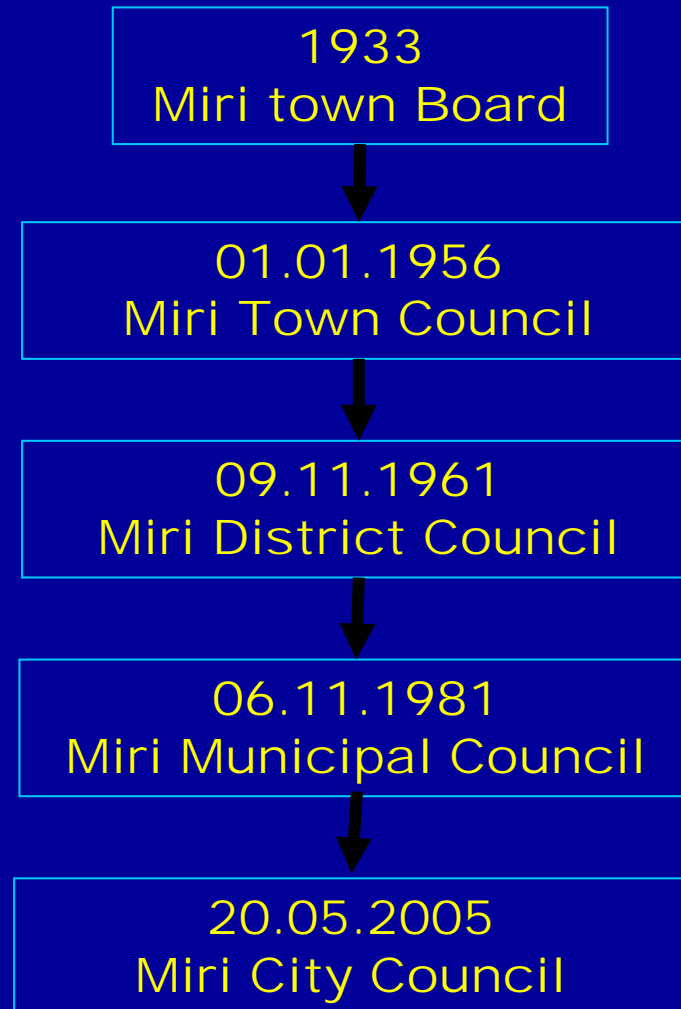
Lutong Oil Refinery

Miri Town – The Oil Town



Miri Bazaar

Brief History of Miri City Council



The Making of a City

- A. The Idea
- B. The Basic Ingredients
- C. Implementation of the idea

A. The Idea

- Conceived in 1989
- To elevate Miri to a Resort City
- To elevate Miri Municipal Council to Miri City Council
- Target year 2005

B. The Basic Ingredients

- Miri location
- Miri's importance to the northern region of Sarawak
- Tourism and its potentials (Nature, Culture & Adventure)
- Trade & Business Centre
- Transport & Communication
- The people

Tourism Potentials



Mulu Caves



Royal Mulu
Royal Mulu Resort

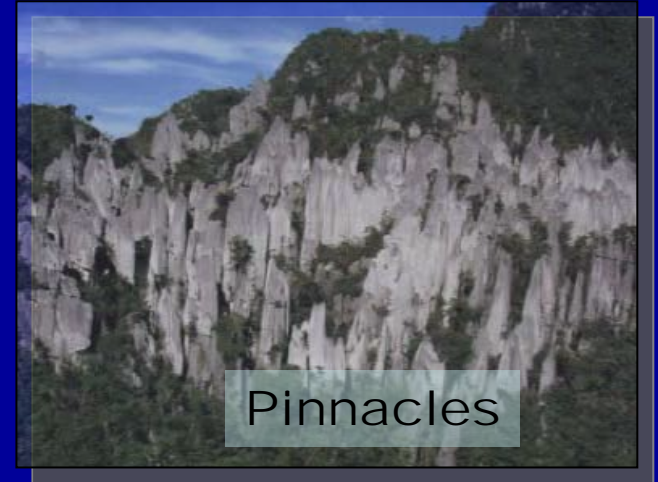


Tanjung Lobang Beach

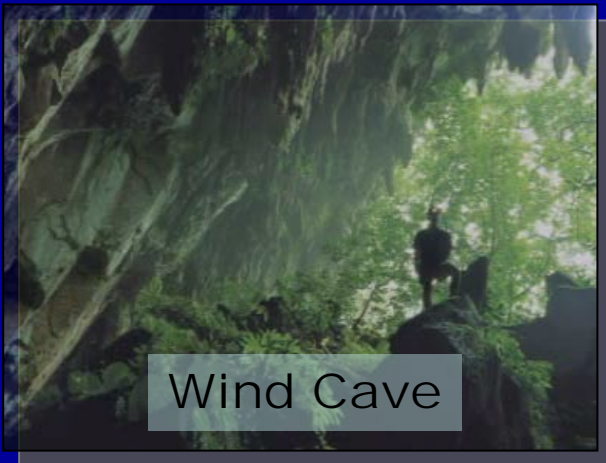
Mulu National Park – A World Heritage



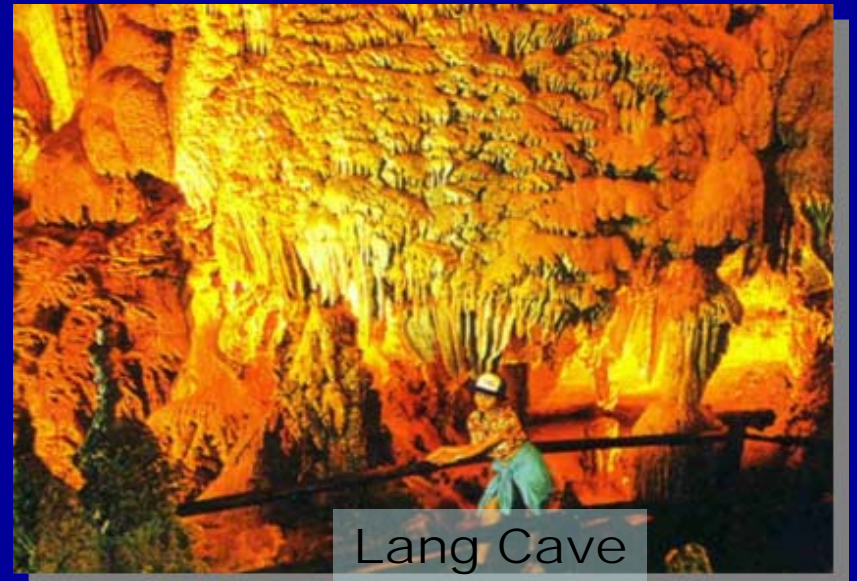
Deer Cave



Pinnacles



Wind Cave



Lang Cave

Niah National Park – A Prehistoric Site



Lambir National Park- Bio-diversity haven



Lambir Waterfalls

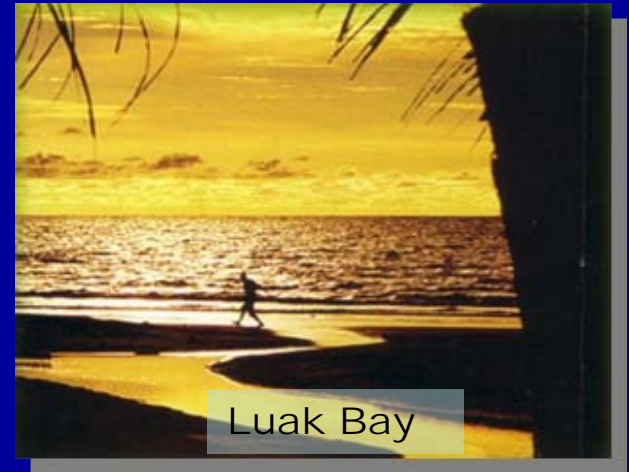
Loagan Bunut National Park



Largest Inland Lake
in Sarawak



Miri Beaches



Miri Beaches





" Underwater Jungle
of Sarawak "

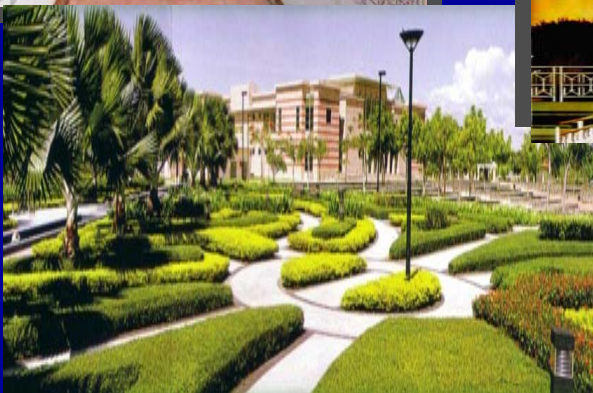
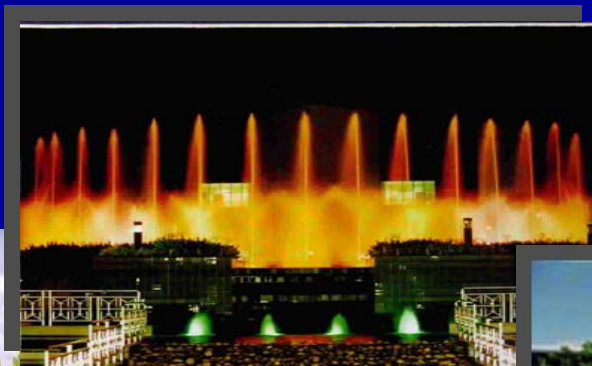


Leisure
Golfing, Parks &
Open-air dining





Miri City Fan, a national award winning design ... with largest open-air amphitheatre and five theme Gardens



The people of Miri



Multi Religious Society



At Taqwa Mosque



St. Joseph Church



Sikh Temple



Taoist Temple

Celebration



Raft Race

Children Festival



C. Implementation

Issues:

1. Stakeholders Support
2. State Government Support
3. Federal Government Support

C1. Stakeholders Support

- Miri Municipal Council as champion
- Formation of the Miri Resort City Committee (MRCC)
- Membership of MRCC
- Promotion & Education
- Seminars and Workshops
- Local society participation

Public Support



OVER TO YOU ... Wee (left) receiving the forms from MCCI chairman Sim Hock Guan.

MMC achieves signature campaign target

by Norni Mahadi

nomi@sarawaktribune.com.my

MIRI— The Miri Municipal Council (MMC) was finally able to achieve the 100,000-signature campaign target much earlier when several government departments and agencies, private companies, associations and shopping complexes returned the signature forms at a simple handing-over ceremony at the council premises here, yesterday.

With the handing over of the forms,

MMC has collected a total of 105,932 signatures.

Its chairman Dato Wee Han Wen thanked everyone involved in the signature campaign to request for the elevation of Miri to Resort City status by next year and their enthusiastic support to it.

"Although the council is given a short period to conduct the campaign, the good response and cooperation from the public have made the event a success," he said, adding that more signature forms were coming in as there was still four more days before

the closing date.

"Those interested to sign up can still do so as part of their contribution to realise our aspiration of attaining Resort City status next year," he said.

Among the organizations which handed over the forms were shopping complexes, Melanau Association, Miri Chinese Chamber of Commerce and Industry (MCCCI), Public Works Department, Samling Sdn Bhd, Computer Sales and Services Association Sarawak, Dayak Bidayuh National Association and SRB Chung Hua.



C2. State Government Support

- Endorsement
- Financial
- Planning & Approval
- Roles of local State Assemblymen & Parliamentarian
- Approval of the State Cabinet & State Assembly

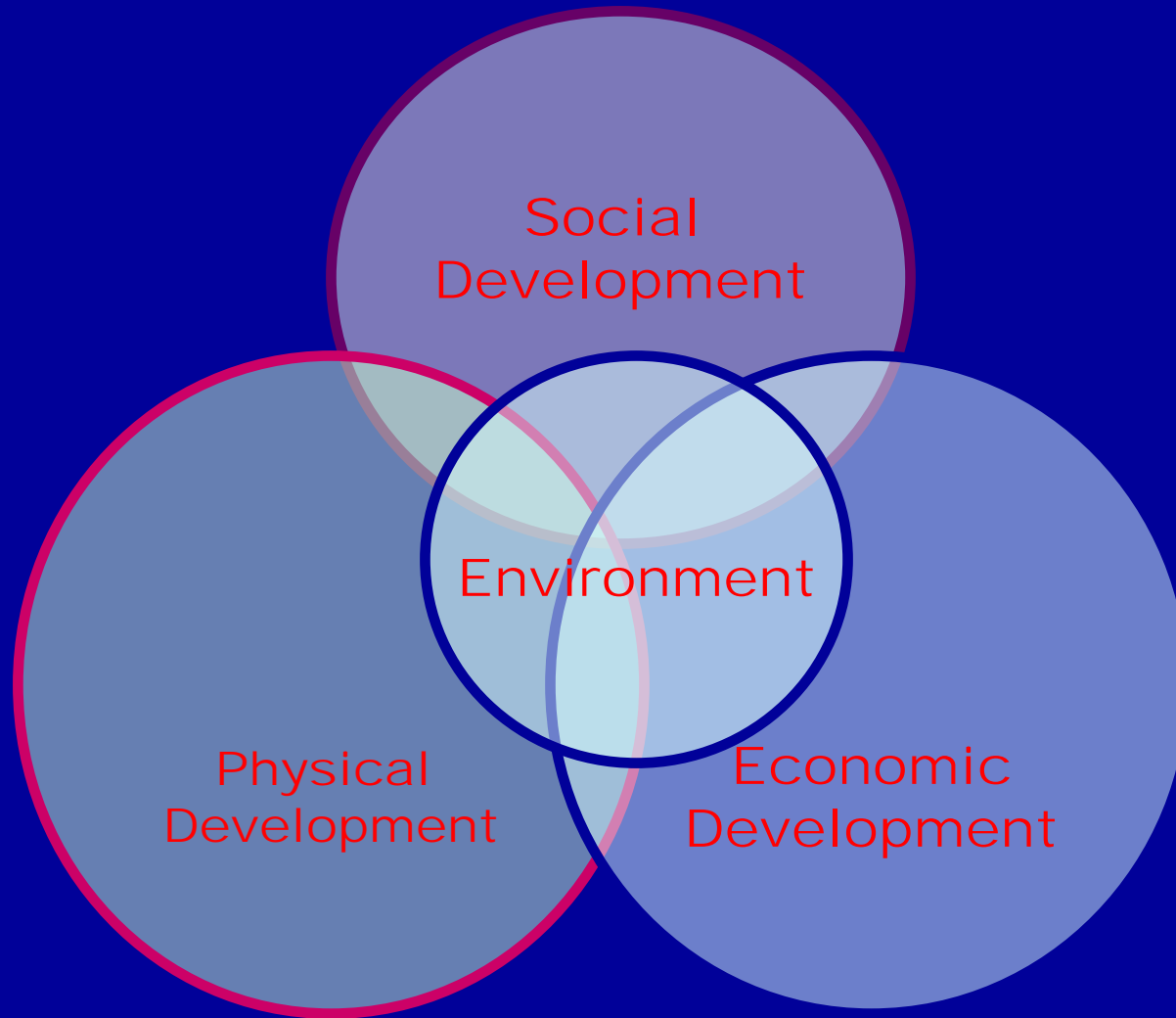
C3. Federal Government Support

- Advice from Ministry of Housing & Local Government
- Endorsement of the Chief Secretary
- Approval of the Federal Cabinet
- Declaration by the King

The Miri City Concept

- Vision 2005
- To Make Miri a Resort City
- To Make Miri the most preferred place to Visit, Work & Live

Factors



Physical Development

- Curtin University of Technology, Sarawak Campus
- Vocational Training Institutions
- Pustaka Miri – an Multi-media Library
- Science Petroleum Museum
- Asean Bridge
- New Miri Road By-pass
- Airport Extension and New Terminal

Physical Development

- Funding
 - Government Funded
 - Private Business Participation
 - Private Financial Initiative

Higher Institution of Learning



Curtin University of
Technology – the 1st
overseas university
in Malaysia



Airport & Bridge

- Miri Airport - 3rd busiest airport in Malaysia in terms of aircraft movement & 4th in passenger traffic (as at April 2004)



Asean Bridge

Linking
Negara Brunei
Darussalam
& Sarawak



Pustaka Miri



**state-of-the-art IT hub for
global knowledge
networking**



Sport Facilities



Go-Kart Race Track

Indoor Stadium



Sport Facilities



Tennis Courts

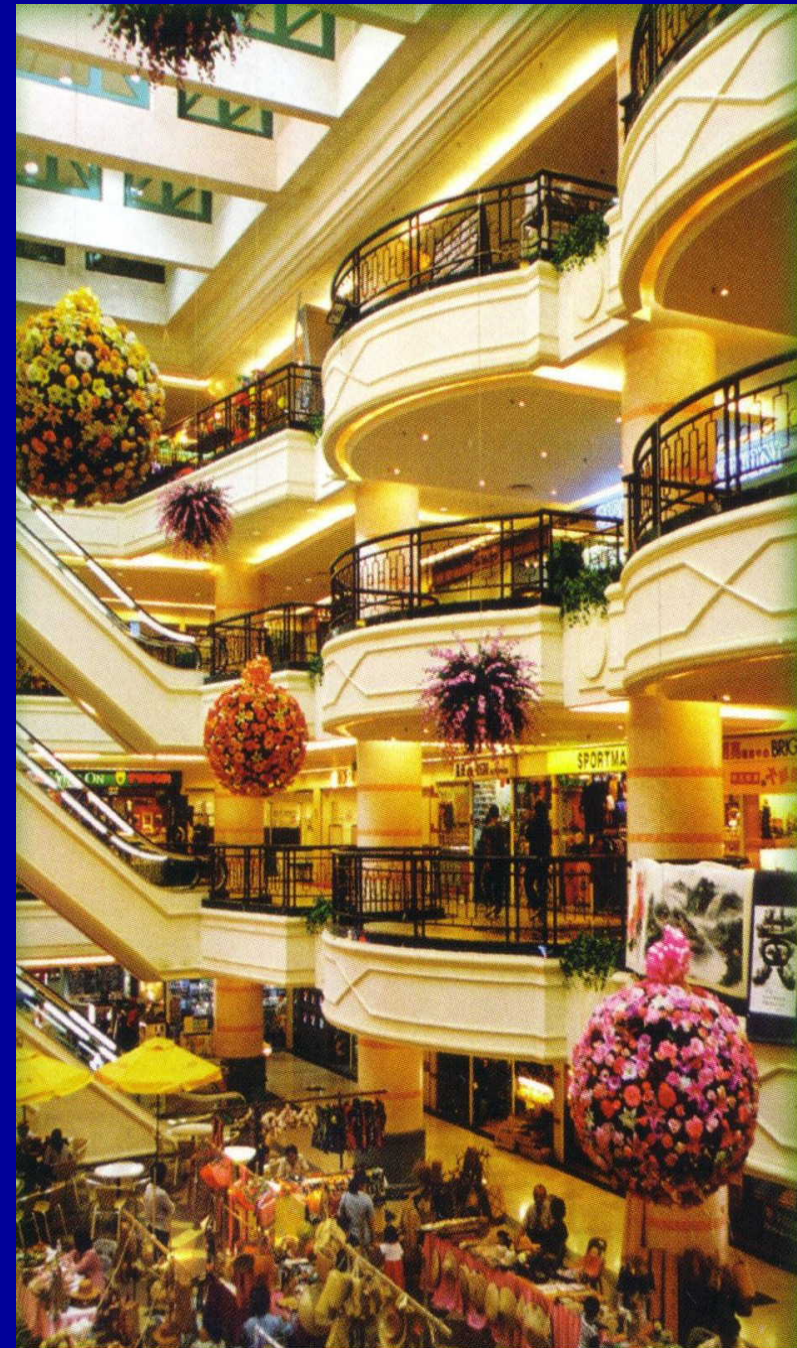
Public Swimming Pool



Economic Development

- New Commercial Centres
- New International-class Hotels
- New Trading Centres
 - Local produce
 - Handicrafts
- Promotions
- Agricultural & Industrial estates

Shopping Complex



■ Street Shopping & weekend markets



Industrial Parks & Estates –

for small, medium and large scale industries like ship-building, petroleum and gas processing, value-added timber processing, palm oil production



Major Issues

1. Squatters
2. Quality of Miri River
3. Solid Waste Management

Social Development

- Resettlement of Squatters
 - Resettlement Schemes
 - Low-cost housing schemes
- Promotion of City values
 - Community-based Organisation
 - Non-governmental Organisation
- Others

Resettlement Scheme & Low-Cost Housing



Resettlement Scheme



Low-cost Housing Tudan

Gotong-Royong Rh. Ampik



**Rh.
Ampik
Miri
pada 24
April
2005**

Gotong-Royong Rh. Ampik



Pesta Ria Piasau Jaya Fasa 2



Pesta Ria Piasau Jaya Fasa 2



Environmental Programs

- New Sanitary Landfill
 - Shared with Subis District Council
- Solid Waste Management
 - House to Transfer Station
 - Transfer Station to Landfill
- Cleaning Campaigns
 - Residents participation

Solid Waste – Sanitary Landfill



Environmental Programs

- LA 21 for Sustainable Development
 - 3Rs
 - River Pollution
 - Drainage & flash flood

Environmental Programs

- Healthy City Program
- Zero Vandalism Programs
- Zero Crime Programs

Local Agenda 21 Activities



Pesta Ria Kpg Pengkalan Lutong



Environment Educational Camp



Anjuran bersama dengan JK Mesra Alam pada 9-10 April 2005 di Rumah Sukan Petronas Miri dan dirasmikan oleh YB Dr. Abg. Rauf, Menteri Muda Alam Sekitar Sarawak

2005 & Beyond

- Current development programs will continue
- Formation of Miri City Incorporated
 - Collaboration with stakeholders
 - Tourism Promotion
 - Assistance in overcoming planning issues
 - Greater Miri Concept

2005 & Beyond

- Roles of the City Council
 - Higher management standard
 - Better delivery system
 - People-centered policies
 - Business friendly policies
- Provision of Public Facilities
- Public Hygiene & Cleanliness
- Safety & Security
- Continuous support to local groups

Some Challenges

- Rising Oil price
- Rising development & maintenance costs
- Rising cost of living
- Rising Ratepayers expectations
- Environmental issues
- Globalization
- Safety & Security

Conclusion

- Miri elevation to a City is to serve as a synergy for the growth of the northern region, especially the hinterland
- Expectations from both visitors & locals are higher
- Stakeholders' participation & involvement are getting more important

Conclusion

- Safety & Security is a priority
- To be pro-active in facing future challenges
- Becoming a premier city is not only about physical development but must importantly it's about its people & people involvement

Proposed Projects

Marina Park



Proposed Projects



Marina Park Project

Gateway Towers



Miri Resort City

