



In Harmony With Nature & boost to rural economy.



ECO VISION

ECO VISION

ECO VISION



ECOVISTON

ECOVISTON

EcoVision



ECOVISION'S MISSION

“To promote local Rural Development, following the

3Es philosophy

- ✓ Social Equity
- ✓ Economic Prosperity
- ✓ Environmental Quality

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ECOVISION'S WORKING PROGRAMME

“A Pro-Poor Plantation-cum-
Manufacturing Industry in rural
India in harmony with Nature
providing eco-friendly products for
the Global Market”

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ABOUT US





Raw Materials
Small Farmers
Plantations
Areca Planter Group

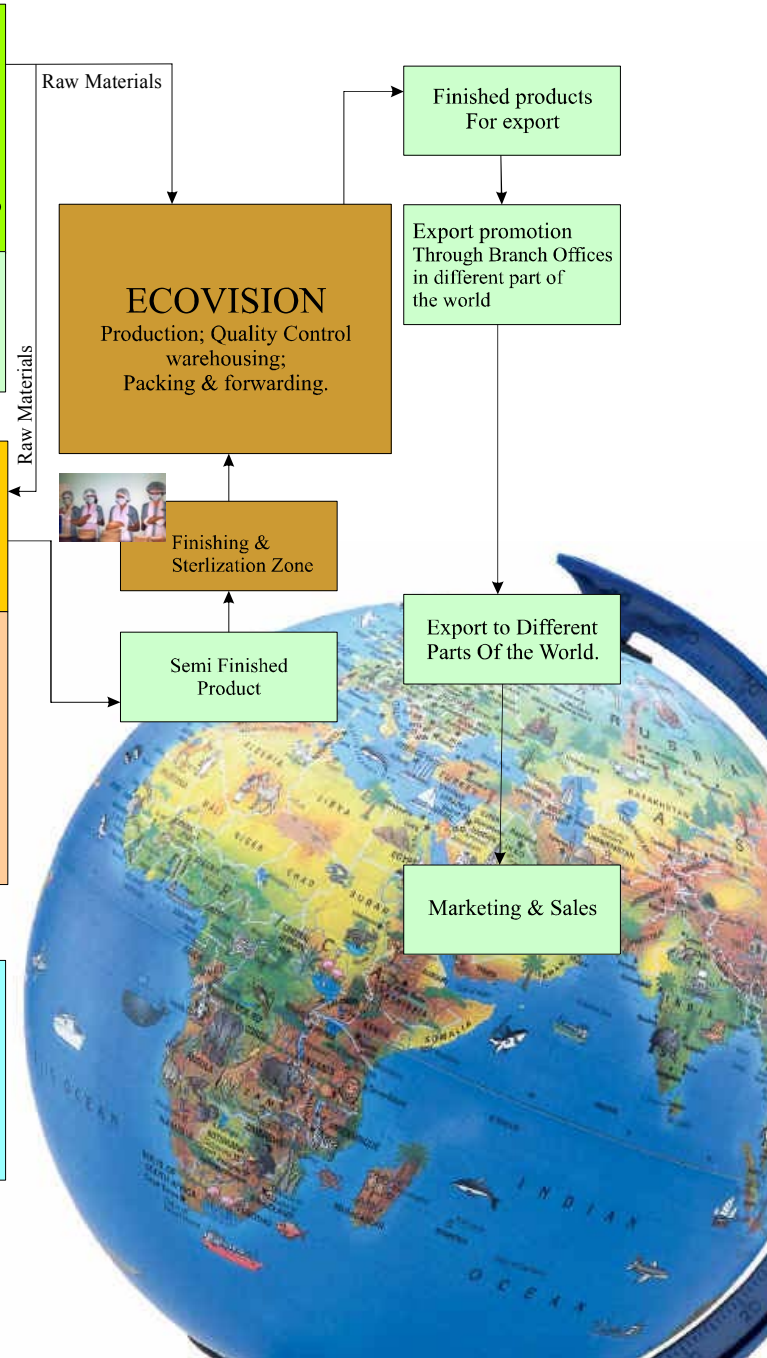
- *Training, awareness for the quality
- *Weekly Collection from doorstep.
- *Weekly Payment
- *Attractive Prizes for Quality suppliers.



Initial Eco
Production
Groups (IEP)

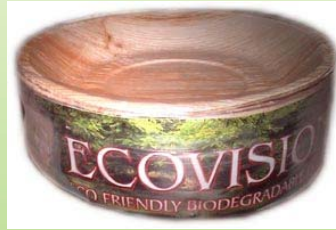
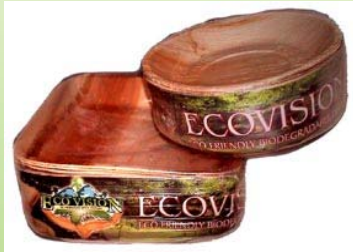
- * Employment for Unemployed Youth
- * Giving Technology & Training.
- * Machines FREE OF COST.
- * Help to install small Unit.
- * 100% BUY-BACK
- * Weekly collection of Products with Spot Payments.
- * Giving Surety to Bankers In behalf of IEP's. (150 IEP's, each consists of 5-8 people)

Projection:
To become the sheet anchor in the world market in Biodegradable sector with the motto of upgrading the Rural Economy and providing Employment for unemployed rural youth in India.



About us

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BIO-PLATES



The natural alternative for picnic and Take-away food service.

100% eco-friendly mulch or stock feed after use.

Bio-Plates are not only hygienic and useful; they are also a beauty to behold.

They enhance the presentation of your food and show your care for the planet.

“ECOVISION IN HARMONY WITH NATURE”



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THE TURNING POINTS



A Journey of thousand miles must begin with a single step

Cradle to Cradle Flow chart of ECOVISION



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Ecovision has done a social venture by bringing marginalized communities in rural areas to the mainstream of economic activity, through:

1. Identifying the unemployed youth in low-income communities in rural areas.
2. Giving Technology & Training.
3. Providing the Machineries FREE OF COST.
4. Helping them to form a tiny ARECA PLANTAR GROUP & INITIAL ECO-PRODUCER GROUPS (5-10 members each), and providing the guidance. Helping them in installation of the small unit. From here on I will call it as IEP GROUPS.
5. Providing 100% buy-back guarantee with attractive prices and giving them access to the International market.
6. Weekly collection of semi finished products with spot payment.
7. Giving surety to the Bankers for availing the help from the bank to the IEP groups.

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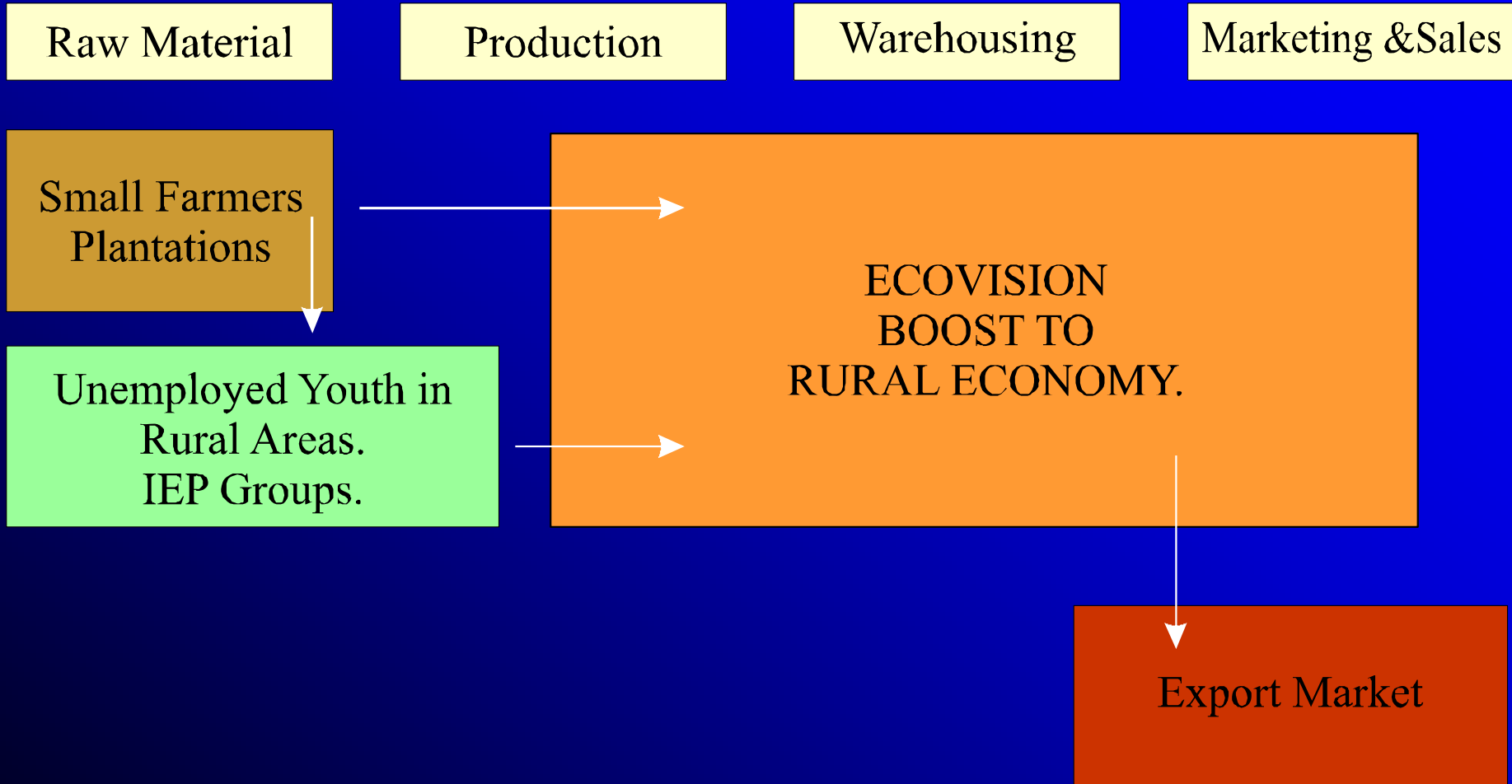


**ECOVISION'S
HOLISTIC AND
SYSTEMIC SOCIAL
ENTREPRENEURSHIP
PROGRAMME:**



“NO EMPOWERMENT IS SO EFFECTIVE AS SELF-EMPOWERMENT”.

Think Globally, Act Locally



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- . Selected rural families are invited to join either the Areca Planter Group or the Initial Eco-Production (IEP) Group.
- . The planter group is given appropriate training, including the method of leaf-sheath collection, low-cost transportation and storage.
- . The IEP group is given technical training with appropriate technology on the initial eco-production processes, use of machinery and equipment, proper storage of raw materials and products, and the erection of the simple factory

ECOVISION



- . A licensed IEP group is given machinery, installed free of cost to the group. Machinery repairs, if any, are carried out by ECOVISION absolutely free. The group is only obligated to construct a simple factory building, on their own land, at their own cost, based on a building plan approved by ECOVISION, for safe working conditions, and they supply their own fuel and lighting.

- . In return, ECOVISION will stand as guarantor, to secure finance for the group from any Bank, at a specially negotiated low interest rate.

- . ECOVISION carries out weekly production inspection at the IEP Groups, for quality control and assistance. ECOVISION's inspection team also collects the IEP products and makes on-the-spot payment for these products, at double the local market prices.

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- . The communities of the Planter and IEP Groups are proud of their achievements, as they realize they are providing value-added products and not just raw materials to ECOVISION.
- . From time to time, ECOVISION also provides medical and other essential social services, to the planters and IEP groups in remote villages.
- . Each planter and IEP group is made up of 5-10 villagers and the head of each group is responsible for paying proper wages to the working members.

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- . Unemployed youth, in low-income communities are identified and trained to work under an ECOVISION licensed villager to form a group and become part of the ECOVISION Production Network.
- . As ECOVISION will not buy any IEP products from non-licensed groups, the IEP groups show their loyalty with gratitude and are well protected.
- . There are now 150 licensed IEP Groups located across the region. These families are enjoying a good income for their entrepreneurship under ECOVISION. As its global market is expanding, this number is poised to increase rapidly.

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With these groups gaining steady income, the community at large, in the remote villages, also enjoys economic growth – the local grocery stalls, vegetable farmers, primary school and small clinics, and others are also beginning to do better. The villagers suddenly realize they can earn as much as those who have moved to the towns, while still enjoying their pastoral life on their ancestral lands.

Necessity is the Mother of All Inventions

PARTICULARS	NEW MACHINE BY ECOVISION	EXISTING MACHINES.
1.FUEL COST:	2.5 PAISE/PLATE	16 PAISE/PLATE.
2.MAINTAINANCE:	NIL	MAJOR REPAIRS.
3.OPERATION:	USING BIOGAS/LPG	USING ELECTRICITY ONLY
4.COST OF MACHINE:	NIL	APPROXIMATELY 16,000.00 Rs
5.QUALITY OF PRODUCT:	VERY GOOD	POOR QUALITY.
6.CUTTING PROBLEM:	NIL	CHANGE THE CUTTER EVERY 10-15 DAYS.
7.UTILITY:	CAN BE USED 24 Hrs A DAY.	DEPENDS ON POWER SUPPLY.
8.PRODUCTION/8Hrs:	500 PLATES.	200-250 PLATES.
9.LETTER EMBOSING	POSSIBLE.	NOT POSSIBLE.

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Eco Vision Bio Plates Meterial Flow Details



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Collection Of Raw Materials

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Pressure Washing

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Thermo Forming

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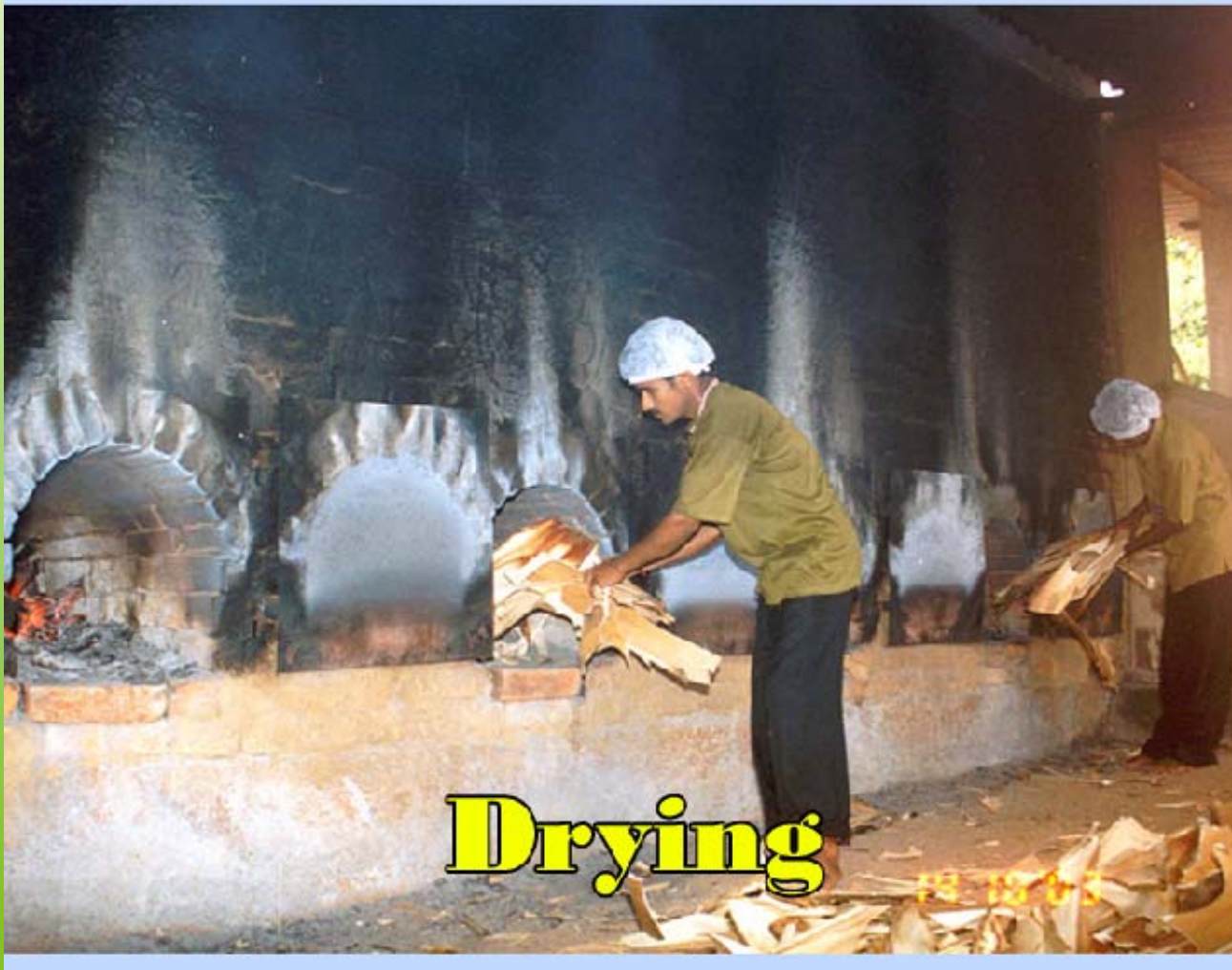
Formed Products

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Backing

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Sun Drying

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Quality Control

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Stretch wrapping

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Wrapped Products

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Packed Products

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Container-Stuffing

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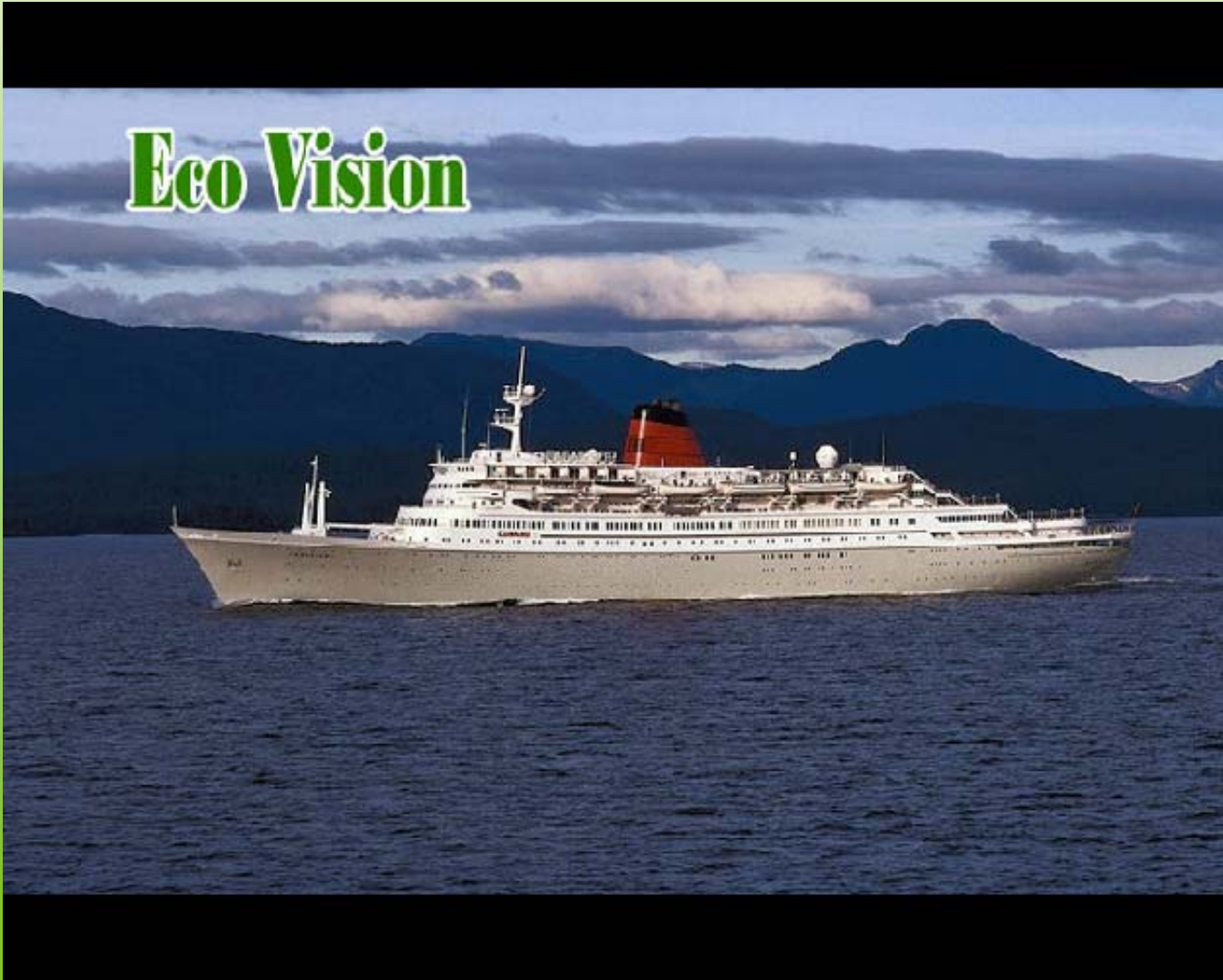


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ENERGY CONSERVATION



The unit runs mainly under Biogas/Gober gas / LPG, which not only serves the electrical power, but also environmental friendly

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Raw Material Developments



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The Challenges in Rural Areas



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Maintaining the quality



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Maintaining the quality



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Maintaining the quality



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Maintaining the quality



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Maintaining the quality



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**Improvement
quality of the lives
of employees**



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**Playground for
inhome employees**

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Cultural and Recreation Programme

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Quality Certifications



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*Temple Donated
for the villagers*



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Local School in Rural India



Donation of the School Building

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National Awards



AIMA's
"Creativity
and
Innovation
Award –
2003'

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National Awards



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National Awards



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National Awards



ECKO VISION
 ಸಂಗಜೆಟ್ಟು ಯುವಕ ಮಂಡಲ (ಓ), ಸದ್ಗುರುಪಟ್ಟಣ
ಸನ್ಮಾನ ಪತ್ರ
ECKO VISION
 ಮೂಲಕ ಜನಜನಿತ ಉದ್ದೇಶಗಳ ಜೈವಿಕ ವಾತಾವರಣವಿರಾಜಿ ರೂಪವಾಗಿ ರಾಜ್ಯದಾದ್ಯಂತ ಉದ್ದೇಶಗಳನ್ನು ಉದ್ದೇಶಿಸಿ ಪರಿಷ್ಕರಿಸಿ
ರಾಜಾರಾಮ ಸಿ.ಜಿ ಕೊಡುಪಟ್ಟಣದ ಅಧ್ಯಕ್ಷರು
 ಇವರ ಅನುಷ್ಠಾನ ನಡವಳಿ ಮತ್ತು ಜನಜನಿತ ಕಾರ್ಯಗಳನ್ನು ಗುರುತಿಸಿ ದಿನಾಂಕ 12-09-2004ರಂದು
 ಸದ್ಗುರುಪಟ್ಟಣದ ಜೊತೆಗೆ ಕುರಿತು ಪ್ರಯತ್ನ ಪೂರ್ವಕವಾಗಿ ಸಮಾಜಸೇವಕರಾಗಿ ಸಾರ್ವಜನಿಕರ
 ಸಮಾಜ ಸೇವೆ, ಅದರ ಮತ್ತು ಗೌರವದಿಂದ ನೀಡಿ ಸನ್ಮಾನ ಪತ್ರ.
 ಅಧ್ಯಕ್ಷರು ಮತ್ತು ಕಾರ್ಯದರ್ಶಿ
 ಸಂಗಜೆಟ್ಟು ಯುವಕ ಮಂಡಲ (ಓ), ಸದ್ಗುರುಪಟ್ಟಣ



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Award

International

«Complimenti !»



Auszeichnung

der Schweizer Fachmesse Ornaris
Kompostierbares Einweggeschirr aus
Palm-Blattscheiden

Entwurf: P. Bharanya, Geschäftsführer
Eco Vision, Schweiz-Indien

Herstellung: Eco Vision, Indien

Kriterien

Materialgerechtigkeit
Funktionstüchtigkeit
Marktkonstanz

Für die Jury

Kupferdammid

Für die Ornaris

Autoni

Bern, Januar 2000

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Appreciation by
Mr. KC Leong,
from EAROPH-APIGAM



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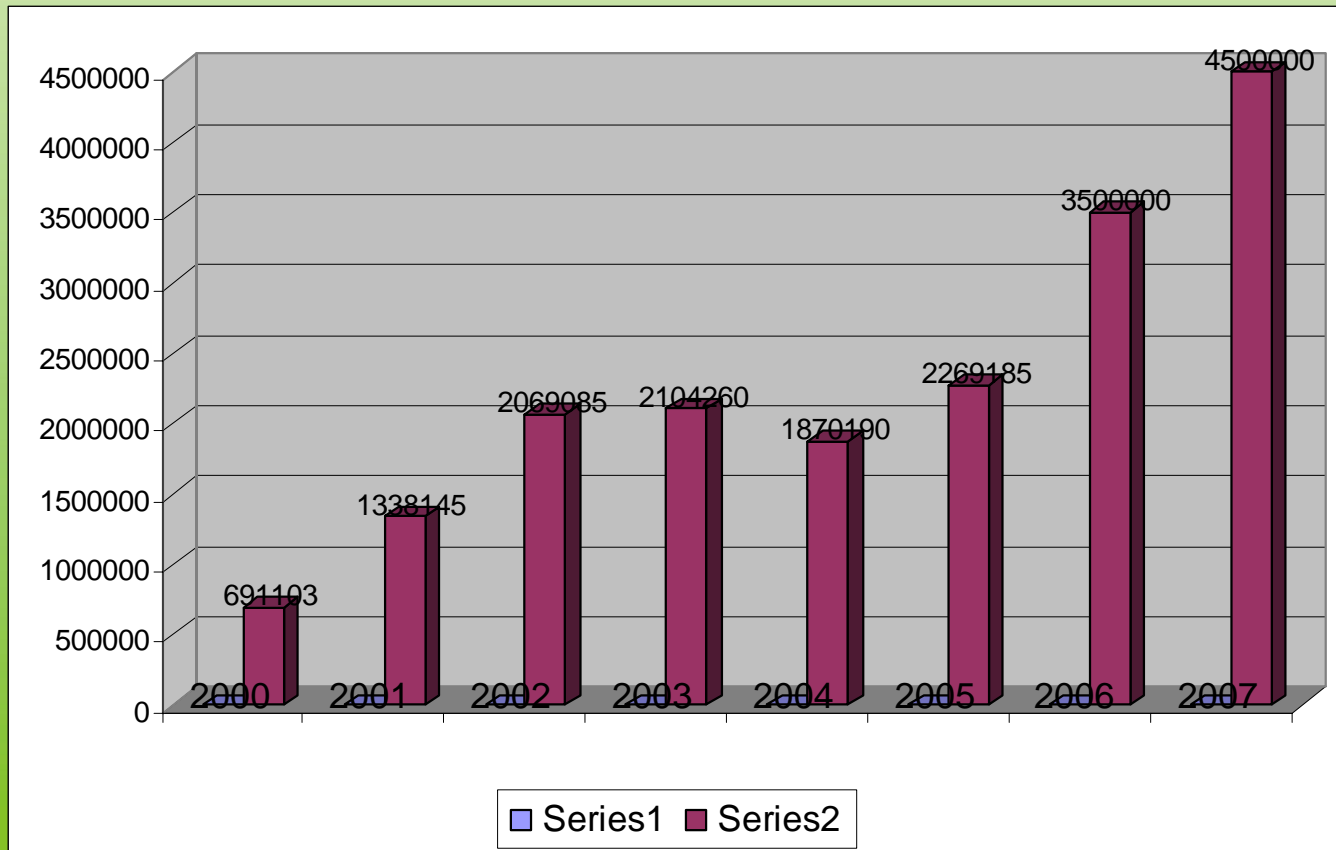
Above all,
Awarded by all
IEP groups,
more than 1000
Families are
happy for the
achievements
of Ecovision, as
it gives them
employment
and financial
stability



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Potential for Ecovision:



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*Looking
Ahead*



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ECOVISION's achievements in rural area:

- ✓ Ecovision does socio-economic welfare in the rural areas.
- ✓ It is a 100% Ecofriendly concern.
- ✓ It prefers non- conventional type of power consumption.
- ✓ It produces value added products from natural waste.
- ✓ It is a 100% export oriented unit- an effort to strengthen Indian economy.
- ✓ It maintains international standards in quality and hygiene, a DIN certificate holder.
- ✓ It's organically certified as certified organic by international agency.
- ✓ It is running in profit since last 9 years.
- ✓ It has done considerable work in 3 E's philosophy: Economic Prosperity*Social Equity &*Environmental Quality.

Thank You

