

# **ECONOMIC COMPETITIVENESS AND BUSINESS OF MAKING CITIES LIVABLE**

**BY:**

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# ECONOMIC COMPETITIVENESS AND BUSINESS OF MAKING CITIES LIVABLE

## Sustainable Development

Development that meets the needs of the population without compromising the ability of future generation to meet their own needs

## B.C.S.D.M

Established in 1992 (after the Rio Earth Summit)

## Vision of B.C.S.D.M

To be the leading business advocate of sustainable development in Malaysia

# ECONOMIC COMPETITIVENESS AND BUSINESS OF MAKING CITIES LIVEABLE

## LIVABILITY

As the arrays of issues that have a common set of principle such as:

- Accessibility
- Equity
- Participation
- And Quality of life.

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Quality of Life of the cities citizen will have in its consideration component such as:

- Infrastructure
- Transportation
- Affordable houses
- Communication
- Water
- Sanitation
- Food
- Clean air
- Employment
- And Green space

It also involves accessibility of resident to participate in decision making.

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## Cities:

They have universally accepted characteristic:

- Higher than normal population density
- Resident generally not involve in agricultural activities
- Provides services as residents renders for cultural, administrative and economic activities.

Powers of urbanization

Also brings with it changes related to life-style, economics activities and way of thinking etc.

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With these Dynamic changes, a livable city has therefore to be efficient and environmentally sustainable. Urban efficiency will take into account the following:

- Increasing local self-efficiency. Each
- Human needs: Social and environmental objectives are mutually and answers basic human needs of shelter, opportunities for work etc.
- Standard development around energy-efficient movement networks- less use of cars, but efficient public transport.
- Open space network- linking open space for interrelated purpose eg. Energy, wildlife, water and pollution management.
- On energy strategy
- Water strategy

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## Role of the Private Sector

World Business Counsel for sustainable Development of which BCSDM is an active partner, has identified several focus areas for saving and action by respective Business council. They are:

- Energy and energy efficiency
- Water and sustainable Development
- Sustainability Mobility
- Sustainable Health system
- Poverty issues

## ECONOMIC COMPETITIVENESS AND BUSINESS OF MAKING CITIES LIVABLE

BCSDM is currently involved in the sustainable city or Bandar Lestari Award program.

This Award program is an initiative that incorporated the environmental dimension in planning, administration and implementation of their programs, projects and activities.

The private sector believes that a livable city or a sustainable city enhances its competitions and quality of life.



**THANK YOU**